



SUBSIDIARY OF AMPHENOL

# Digital Marketing Intern

## (St. Marys, Pennsylvania)



### About Our Company

Amphenol Advanced Sensors, with its portfolio of industry-leading brands – Thermometrics, NovaSensor, Telaire, Protimeter and Kaye – is an innovator in advanced sensing technologies and innovative embedded measurement solutions customized for regulatory and industry driven applications, creating value by providing critical information for real time data decisions. We offer domain expertise, rapid customization, world-class manufacturing capability and lasting customer relationships – To deliver the greatest value in cost of ownership to their customers.

Amphenol Advanced Sensors is a member of the USA-based Amphenol Corporation. With our own global presence, we offer our customers exceptional technical support and service in the areas of development, production and distribution.

### JOB DESCRIPTION

#### Responsibilities

- Support marketing campaign planning and execution
- Write copy for social media posts, promotional emails, and other marketing collateral
- Assist in the creation of written, video, and image content for marketing channels
- Assist in the management of website SEO
- Support event organization

- Measure and report the results of marketing initiatives

#### Qualifications

- Bachelor's degree or currently working towards a bachelor's or master's degree in communication, marketing, digital media or a related field
- Successful completion of introductory courses in marketing or equivalent
- Proficient with the use of Microsoft Office
- Previous experience with the use of Adobe Creative Cloud (Photoshop, Premiere Pro)
- Creative problem-solving skills
- Self-starter with ability to work independently
- Comfortable with multitasking in a deadline-driven environment
- Excellent written and verbal communication skills
- Understanding of SEO techniques and best practices

The ideal candidate is located in driving distance to St. Marys as frequent site visits are required.

In exchange for your expertise, we offer a competitive salary along with a comprehensive benefit package of health, dental, vision, STD, LTD, AD&D, life and 401k with match.



Please apply [here](#)